



# Edinburgh University Curling Club Development Plan (Resources) 2013-2014

	Objective	How	Who	When	Cost / Budget	Targets	Monitoring
<b>Leadership, Governance &amp; Administration</b>	<b>Foster Stronger links between the club and the committees and executive of EUSU</b>	<ul style="list-style-type: none"> <li>- Encourage committee members to stand for committee and executive positions</li> <li>- Continue to adhere to EUSU deadlines</li> <li>- Committee members to maintain regular contact with their corresponding exec committee members</li> </ul>	The committee	Mar-13	nil	1 member to stand for a EUSU committee	
			The committee	Present	nil		
			The committee	present	nil		
	<b>All official club roles to be filled by separate individuals</b>	- Encourage members to stand for committee positions	The committee	Mar-13	nil	All roles to be filled by different individuals	

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<b>Volunteer/ Coaching Development</b>	<b>Develop coaches to RCCC Standards</b>	- Encourage suitable members to take RCCC assistant coach course	Vice - President	Present	£25 per person	2 members to do Assistant coach course	
		- Continue to pay the costs for members to take the course			£55 per person	Assess members for suitability for technical course	
	<b>Develop Health and safety competences</b>	- Encourage members to participate in a first aid qualification course	The committee	present	nil	At least 1 member qualified	Currently 1 member qualified



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Finance	<b>Raise Costs for competitions, transport, equipment and volunteer development</b>	- Increase Fund raising activities - Apply for Grants	President/ treasurer	Jun-13	dependent on activity  nil	£100	
	<b>Generate sponsorship revenue</b>	- Club to increase revenue and cut costs through sponsorship	President/ treasurer	present	nil	Socail sponsorship to be acquired	

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Publicity & Marketing	<b>Trace Alumni and establish alumni network</b>	- Trace alumni and retain graduate details for alumni details	Publcity and alumni officer	present	nil	25 members	
		- Establish alumni newsletter	Publicity and alumni officer	Sep-13	nil		
		- establish annual alumni v current members match	Publcity and alumni officer	Feb-14	£83		
	<b>Grow club's representation in the EUSU alumni association</b>	- Encourage alumni to join the association using the methods above	Committee	present	nil	2 alumni to join the association	
<b>Extend reach of publicity network</b>		- continue to maintain social media	Publicity and alumni officer	present	nil		
		- Continue development of club website	Publicity and alumni officer	present	nil		
		- Try to collaborate with other societies - try to particpate in student media	the committee Publicity and alumni officer	Sep-13 present	£30 nil		
		- Try and get regular articles publshied in student newspaper	Publicity and alumni officer	present	nil		



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<b>Facilities &amp; Equipment</b>	<b>Provide adequate equipment for team training and member development</b>	- Acquire and maintain sufficient equipment for team and club use	safety and equipment officer	Sep-13	£500	- 20 sliders  - 20 grippers - cones - 4 stopwatches	
	<b>Ensure effective use of sheets</b>	- work with members to predict attendance and cancel superfluous ice	secretary	Sep-13	nil	- No more than 3 unused sheets	

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<b>Recruitment &amp; Retention - Performance Pathway</b>	<b>Grow the membership of the club</b>	- increase the publicity across campus	publicity and alumni officer	present	see above	20 registered members	
		- maintain efforts at freshers fair	Committee	Sep-13	see above		
- increase collaboration with other societies		Committee	Sep-13	see above			
		- continue come and try sessions at the beginning of each semester	Committee	Sep-13	nil		
	<b>Increase the number of competitive rinks and ensure different rinks are entered into different competitions</b>	- encourage members to participate in different competitions dependent on ability	Committee	present	nil	- 1 SSS team, 2 university open teams, 1 Linlithgow team alternating players	
		- encourage new players to play in the Linlithgow as soon as they're comfortable on the ice	Committee	present	nil		

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Monitoring & Evaluation							